

Copley Provides Research Service For Management

LA JOLLA, Calif.

Organization of Copley International Corp., a subsidiary of Copley Press Inc., with headquarters here, is announced by James S. Copley, chairman of the parent company.

The new firm will engage in economic and marketing research and will also provide a consulting service to business and industry in the management sciences. The economic and marketing research activities of the Copley Newspapers will be merged into the new company.

Copley International Corp. will acquire the consulting contracts of Plannet Associates Ltd., Nassau, Bahamas, and Stockholm, Sweden, as the nucleus of its European operations.

Richard N. Smith, vicechairman of the board, Copley Press, is chairman of the board of directors of Copley International. Irvine W. Reynolds, director of the Economic Research Department, Copley Newspapers, is president of the new corporation.

Herbert F. Lindsay, an executive with Stanford Research Institute, has joined the company as executive vicepresident and managing director, European operations. Other officers include Donald F. Hartman, treasurer; Thomas N. Billings, controller, and Harold O. Walker Jr., secretary.